

AMBASSADOR YOUR VOICE YOUR WORLD

JOURNEY AWARD – MEETING 3

Award Purpose: When you’ve earned this award, you’ll have spotted a problem, zoomed in on a solution, and raised your voice to make positive change.

Activity	Materials Needed
Assess Yourselfes • Reflect on your pitch and review your performance.	<input type="checkbox"/> Journey book <input type="checkbox"/> Thank you cards <input type="checkbox"/> Writing utensils <input type="checkbox"/> Stamps
Celebrate + Persist • One sentence describing what girls will do.	<input type="checkbox"/> Computer with internet access

Activity #1: Assess Yourselfes

Award Connection: Step 7 – Close the Loop and Give Thanks: Now that you’ve done some great advocacy, acknowledge those you’ve met along the way and pass your efforts forward

Materials Needed: Journey book; thank you cards; writing utensils; stamps

1. You did it! You found a cause to rally behind, figured out how to create change, and raised your voice to make the world a better place.
2. Use pages 92 – 93 of your Journey book to review and reflect on your pitch. How effective was your pitch? What went well? What could have used work?
3. After you’ve assessed your efforts, it’s time to tidy things up. Did your VIPs commit to a next step, or suggest next steps for your group?
4. Send thank you notes to the VIPs after you’ve met with them (and also your partners) to thank them for their time.

Activity #2: Celebrate + Persist

Award Connection: Step 8 – Reflect, Celebrate: Make sure you take time to reflect on your advocacy journey—all the bumps, valleys, high points, and turns

Materials Needed: Computer with internet access

1. Affecting change can be a long process. Take the time to celebrate your and your team’s hard work, then keep the ball rolling.
2. On your own, or as a group, draft a letter to the editor. Effective letters can help spread the word about your cause and amplify voices to champion change.



3. The tips on writing an effective letter are very similar to making a good pitch. Some things to keep in mind (*adapted from the National Education Association*):
- Keep it brief and get to the point. Letters should generally be about 250 words in length. Remember the Rule of Three? Here's a good place to use it!
 - Personalize the issue. People are moved and connected by stories. How is this issue impacting your community? Have you been personally affected by the issue?
 - End your letter with a call to action. What do you want readers to take away from your letter? Should they contact influencers and policy makers?

