

AMBASSADOR BADGE/JOURNEY OVERVIEW

Grades: 11-12



COACHING BADGE

What does it take to motivate a team to accomplish their goals and dreams? The best coaches put their answers into action at every practice. In this badge, find your answers and share them! Coaching is an opportunity to share your love of a sport, demonstrate your athletic skills, and inspire and empower athletes to realize their potential.

Steps:

1. Begin to outline your coaching strategy
2. Conduct a first assessment
3. Design your coaching plan
4. Put your plan into action—and revise it, if necessary
5. Attend the big event, and make a final assessment

Purpose: When I've earned this badge, I'll know what it takes for a coach to be successful.



DINNER PARTY BADGE

Chefs are on the cutting edge of entertainment, and are masters of building community at the table. They also have the thrill of defining and redefining delicious in their kitchens every day. For this badge, try on a chef's apron as you throw a great dinner party, bring people together, and practice creating course after course with finesse and flair.

Steps:

1. Create your menu
2. Make a budget and shopping list
3. Practice timing your courses
4. Explore imaginative ways to present food
5. Host your party

Purpose: When I've earned this badge, I'll know how to make and serve a fabulous three-course meal.



FIRST AID BADGE

Girl Scouts get the chance to experience amazing outdoor adventures—and when you're exploring outside, anything can happen. When it does, others may look to you as an Ambassador to know what to do in an emergency situation. In this badge, learn skills that define the Girl Scout motto. You'll be prepared to handle any outdoor situation, from treating a mosquito bite to saving a life.

Steps:

1. Learn how to deal with medical emergencies in the wilderness
2. Research careers that save lives in extreme conditions
3. Find out how to care for a critically injured person
4. Know how to move an injured person
5. Explore real-life examples for handling wilderness emergencies

Purpose: When I've earned this badge, I'll know more about how to provide first aid in extreme conditions.



GIRL SCOUT WAY BADGE

As a Girl Scout Ambassador, you're perfectly poised to help our sisterhood fly into its second powerful century. Through the badges, books and presidents have changed along the way, somethings have always been the Girl Scout way: Through song and celebration, service and action, the Movement continues to educate, inspire, and bring people together. Share our legacy in this badge as you spread your wings and launch Girl Scouting into the future.

Steps:

1. Use songs to bring people together or to spread a message
2. Celebrate World Thinking Day (February 22)
3. Share sisterhood around the world
4. Leave your world better than you found it
5. Enjoy Girl Scout traditions!

Purpose: When I've earned this badge, I'll know how to use the Girl Scout ways and traditions to make the world a better place.



GOOD CREDIT BADGE

It's almost impossible to go through life without borrowing money. Whether it's something as basic as using a credit card or a more complex situation like a home mortgage or a small business loan, our economic system revolves around borrowing. And to borrow successfully, you need to have good credit. By completing this badge, you will know what it takes to keep good credit and borrow money smartly, including how to pay back what you own it time-skills that will help you throughout life.

Steps:

1. Get the scoop on credit scores
2. Find out how bank loans work
3. Learn the ins and outs of credit cards
4. Gather real-life borrowing stories
5. Write your own credit commitment

Purpose: When I've earned this badge, I'll know more about ways to borrow money and understand the importance of establishing good credit.



ON MY OWN BADGE (BUDGETING)

Knowing how to create and stick to a budget is a skill that will help you throughout every stage of your life, from graduating high school all the way through your retirement years. (Even if your parents plan to pay for your future education, you'll still need to budget how much you spend on clothes, meals, and entertainment!) Far too many people don't start thinking about creating a budget until they find themselves deep in debt. By earning this badge, you'll know how to avoid financial pitfalls while also helping you be independent and live your dreams.

Steps:

1. Plan for where you'll live
2. Plan for your daily needs
3. Plan for having fun
4. Plan for the unexpected
5. Plan for sharing with others

Purpose: When I've earned this badge, I'll understand the importance of creating a budget—a skill that will help me wherever life leads.



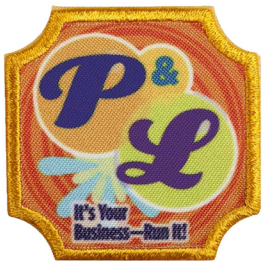
OUTDOOR ART MASTER BADGE

Whether you're new to Girl Scouts or have been in it forever, you've probably spent a lot of time exploring the outdoors and a lot of time making art. This is your chance to bring art and the outdoors together—to get inspired by the beauty in nature and use that inspiration to get creative. Roll up your sleeves and dive in!

Steps:

1. Explore outdoor art
2. Make something!
3. Find music in nature
4. Be a nature photographer
5. Design with nature

Purpose: When I've earned this badge, I'll have explored nature and created several different kinds of outdoor-themed art



P & L BADGE

When you earn the Financial Literacy badge called Good Credit, you learn how to use money wisely so that you'll be seen as a good credit risk—someone who will be responsible and meet her financial obligations. Now you can use those same values of honesty and responsibility as you run your cookie business. After all, practicing good business ethics means looking at both the business P & L (profit and loss) and the Girl Scout P & L (Promise and Law)!

Steps:

1. Find out more about business ethics
2. Create your own Cookie Promise
3. Pass your customer list on
4. Teach younger Girl Scouts about the business ethics of the cookie sale
5. Leave a legacy

Purpose: When I've earned this badge, I will know how to translate my Girl Scout values to my cookie business.



PHOTOGRAPHER BADGE

Your photos show others how you see the world. The focus in this badge is on honing your artistic skills with any type of camera and presenting the world through your eyes!

Steps:

1. Explore the power of photography
2. Focus on composition: Shoot five landscapes
3. Focus on light: Shoot five portraits of still lifes
4. Focus on motivation: Shoot five action shots
5. Tell a story with photography

Purpose: When I've earned this badge, I'll know how to capture my vision of the world in photographs.



PUBLIC POLICY BADGE

You want your voice heard. It's so important that one of your Leadership Journeys is about just that—speaking up about, and acting on, issues that are crucial in your world. If you want your voice heard by government, it helps to know about public policy: the laws and government actions surrounding particular issues. To influence public policy, it's important to know how a citizen can work to affect change in her community, her country, and her world. This Ambassador Citizen badge is your opportunity to find out.

Steps:

1. Find out how activists advocate for change
2. Engage as a global citizen
3. Dig into national or state public policy
4. Explore local or community policy
5. See public policy creation in action

Purpose: When I've earned this badge, I'll know about public policies and how I can influence legislation that matter to me.



RESEARCH AND DEVELOPMENT BADGE

When you earn your Financial Literacy badge called On My Own, you make a plan for your future. One way that businesses plan for the future is through R&D—Research and Development. They spend time and money researching new ideas. They also budget for development—taking those new ideas, refining them, and bringing them to the market. (R & D could also mean changing a product to meet new customer needs.) When you earn this badge, you'll know how to use R & D for your cookie business plan.

Steps:

1. Analyze sales trends
2. Research how other companies innovate
3. Find out how companies use R&D to improve their products
4. Explore possible projects during your cookie sale
5. Develop a fun, new way to use Girl Scout Cookies

Purpose: When I've earned this badge, I'll know how to research and develop new ways to build my cookie business.



SURVIVAL CAMPER BADGE

If you've ever imagined going off the grid and going back to the land, this is your chance! Survival camping is the ultimate camping adventure. Are you ready to test your skills with limited supplies—and have an unforgettable experience with your camping crew? Let's go!

Steps:

1. Plan a survival camping trip
2. Gather your gear
3. Plan and prepare your trip meals
4. Learn a survival camp skill
5. Go camping!

Purpose: When I've earned this badge, I'll have planned and gone on a survival camping trip with a group of Girl Scouts or family members.



ULTIMATE RECREATION CHALLENGE BADGE

You're at the peak of your exciting Girl Scouting career and ready to do something big. You're no stranger to the outdoors—you've been camping, hiking, canoeing—but the Ultimate Recreation Challenge is a chance to deepen your experiences. You'll go on five adventures where you can step up your outdoor skills and do awe-inspiring things you've never done. You decide what you'll do, where you'll go, and what your goals will be. And there's no rave to earn this badge! Take time to savor each adventure-and to create the stories you'll be telling for a lifetime.

Steps:

1. Experience an ultimate adventure on a trail
2. Take the ultimate camping trip
3. Dive into an ultimate water adventure
4. Go on the ultimate offbeat adventure
5. Do an ultimate recreation challenge unique to your area

Purpose: When I've earned this badge, I'll have planned and taken five adventures that transformed and challenged me.



WATER BADGE

Water surrounds us, sometimes in such quantities that we forget how precious it is. Water is familiar and it is mysterious. It exists as a liquid, solid or gas. It falls from the skies and exists deep within the earth. Water can nourish us and challenge us. In this badge, experience the bliss of a clear liquid known scientifically as H₂O.

Steps:

1. Have fun reflecting on your relationship with water
2. Celebrate water art and create your own
3. Find out about water issues
4. Explore water solutions
5. Educate and inspire others with a splash

Purpose: When I've earned this badge, I'll have dived deep into water-from its scientific origins to the joy of splashing around.



IT'S YOUR STORY—TELL IT! BLISS JOURNEY

Dreams do come true, especially for Ambassadors and the girls and women they inspire. On the *BLISS: Live It! Give It!* Journey girls may work with aspiring artists, meet successful athletes, or create a college exploration workshop to help others make their dreams a reality.



IT'S YOUR PLANET—LOVE IT! JUSTICE JOURNEY

By identifying global environmental issues and creating visions for change, through *Justice*, Ambassadors work together to address food and land-use issues, improve food delivery systems, fight hunger in developing nations, and rediscover healthy eating traditions.



IT'S YOUR WORLD—CHANGE IT! YOUR VOICE, YOUR WORLD JOURNEY

Communication takes the stage in *Your Voice, Your World: The Power of Advocacy*. Girls spot problems, find solutions, and take action. Whether they're making presentations, using social media, or lobbying government, Ambassadors raise their collective voices to make positive change.



OUTDOOR JOURNEY

The ambassador Outdoor Journey consists of three badges—Outdoor Art Master, Water, and Survival Camper—and three Take Action meetings. To complete the Outdoor Journey, girls should complete all three badges and a Take Action project.