

CADETTE AMAZE! JOURNEY – MEETING 3

Journey Award Purpose: When you have earned this award, you will be able to advance peace in the world around you– one interaction at a time.

Activity Plan Length: 1.5+ hours

Time	Activity	Materials Needed
5 minutes	Getting Started <ul style="list-style-type: none"> Begin the meeting by reciting the Girl Scout Promise + Law 	<input type="checkbox"/> (Optional) Girl Scout Promise and Law poster
15 minutes	Cliques, Stereotypes, and Bullying...Oh My! <ul style="list-style-type: none"> Narrow down a topic for your Take Action project. 	<input type="checkbox"/> Paper <input type="checkbox"/> Pencils <input type="checkbox"/> Snack
10 minutes	What is a PSA? <ul style="list-style-type: none"> Learn the steps to make a successful PSA. 	<input type="checkbox"/> How to Make a PSA Video <input type="checkbox"/> Examples of PSAs
55 minutes	Make a PSA! <ul style="list-style-type: none"> Make your own public service announcement. 	<input type="checkbox"/> Varies depending on format
Varies	Spread the Word! <ul style="list-style-type: none"> Share your PSA with others. 	<input type="checkbox"/> Varies depending on format
5 minutes	Wrapping Up	<input type="checkbox"/> (Optional) Make New Friends lyrics poster

Getting Started

Time: 5 minutes

Materials Needed: Girl Scout Promise and Law poster (optional)

Welcome everyone to the meeting, recite the Girl Scout Promise and Law.

Activity #1: Cliques, Stereotypes, and Bullying...Oh My!

Time: 15 minutes

Journey Connection: Sessions 5 & 6

Materials Needed: paper, pencils, healthy snack

- While enjoying snack, review what you discussed at your last two meetings. In your own words, define cliques, stereotypes, relational aggression, and bullying. Write down responses as they are shared.
- Next, you will want to narrow down your topic to just one of those issues (or a similar issue). This will become the focus of your Take Action project.
- Write down any thoughts, examples, or definitions of the topic/issue you chose.



Activity #2: What is a PSA?

Time: 10 minutes

Journey Connection: Session 7

Materials Needed: How to Make a PSA video (YouTube) and PSA examples (optional)

Prep Needed:

- Find the How to Make a PSA video <https://www.youtube.com/watch?v=eywBa0xfQFw>
 - Look up PSA examples to share
1. Now that you have narrowed down your topic, it is time to start thinking about the project type – a Public Service Announcement (PSA). As a group – share what you know about PSAs.
 - What is a PSA?
 - Can you think of any common PSAs?
 2. Watch this quick video titled “How to Make a PSA”. While this video was made by GSUSA a few years ago – the tips they give for making a PSA are still great! Just ignore the link referenced at the end of the video.
<https://www.youtube.com/watch?v=eywBa0xfQFw>
 3. Share famous PSA videos or poster campaigns. Here are a few examples to check out:
 - You Can’t Even Text and Walk <https://www.youtube.com/watch?v=Q51f1BZKPoo>
 - Give A Hoot! Don’t Pollute <https://www.youtube.com/watch?v=xYp0jEZ3HJg>
 - Smokey Bear https://en.wikipedia.org/wiki/Smokey_Bear
 - We Can Do It! https://en.wikipedia.org/wiki/Rosie_the_Riveter

Activity #3: Make a PSA!

Time: 55 minutes

Journey Connection: Session 7

Materials Needed: varies; possible materials include poster board, markers, phone/camera for photo or video, props, etc.

1. It’s time to make your PSA. You can write, draw, and/or act out your PSA. It can be a poster, video, photograph, jingle...the method is up to you.
2. Remember to keep the PSA short and concise. For example, if you are filming a video, keep it to 30-60 seconds.

Activity #4: Spread the Word!

Time: varies

Journey Connection: Session 8

Materials Needed: your completed PSA

1. Now that you have a finished product, it is time to Take Action by getting the word out about your message. Share your PSA in a format of your choosing. If you made a video, ask permission to post it online or share with your friends and family. If you made a poster, contact your local school or community center to see if you can post copies.



Wrapping Up

Time: 5 minutes

Materials Needed: Make New Friends lyrics (optional)

Close the meeting by singing Make New Friends and doing a friendship circle.

More to Explore

- Field Trip Ideas:
 - Visit your local public access station to learn about filming PSAs
- Speaker Ideas:
 - Invite someone who works in marketing or communications to talk about developing a powerful slogan.

NOTE TO LEADERS

Take Action projects are an important part of the Journey process and can seem intimidating. This activity plan is a suggestion (with instructions) of a project that your troop can do.

If your troop is inspired to plan and complete a different Take Action project, go for it! The most important part of a Take Action project is that girls are involved in doing something to make a difference in their community.

Other ideas for Take Action projects for Amaze!:

- Buddy Bench: Build and implement a buddy bench program at your local park or elementary school. Contact local schools to see how they encourage friendly interactions on the playground and how they work to prevent bullying.
- Anti-Bullying Campaign: Start an anti-bullying campaign at your school. Talk to school administrators, teachers, and counselors to see what positive messages you can share at school. Perhaps you can hold an all-school assembly or organize a day where students wear the same color to unite against bullying.

