

JUNIOR aMUSE JOURNEY (SPEAK OUT!) - MEETING 2

Journey Award Purpose: When girls have earned this award, they'll understand how stereotypes affect roles.

Activity Plan Length: 1.5 hours

Time	Activity	Materials Needed
10 minutes	Getting Started <ul style="list-style-type: none"> Girls recite the Girl Scout Promise + Law. 	<input type="checkbox"/> (Optional) Girl Scout Promise and Law poster
20 minutes	Ads Assume... <ul style="list-style-type: none"> Girls examine how products are marketed and advertised. 	<input type="checkbox"/> Magazines <input type="checkbox"/> Writing and coloring utensils <input type="checkbox"/> Paper <input type="checkbox"/> Scissors <input type="checkbox"/> (Optional) Toy, game, or sports equipment packaging
15 minutes	Defining Real Beauty <ul style="list-style-type: none"> Girls come up with their own definition of beauty. 	<input type="checkbox"/> Magazines or books with a range of images <input type="checkbox"/> Sticky notes <input type="checkbox"/> Whiteboard or large paper <input type="checkbox"/> Writing and coloring utensils <input type="checkbox"/> (Optional) Other art supplies
15 minutes	Snack Chat <ul style="list-style-type: none"> Girls enjoy a healthy snack while discussing what they've learned. 	<input type="checkbox"/> Healthy snack
10 minutes	A Good Yarn <ul style="list-style-type: none"> Girls create a story that represents all of them. 	<input type="checkbox"/> Ball of yarn
10 minutes	Wrapping Up	<input type="checkbox"/> (Optional) Make New Friends song lyrics poster

Getting Started

Time: 10 minutes

Materials Needed: (Optional) Girl Scout Promise and Law poster

Welcome everyone to the meeting and recite the Girl Scout Promise and Law.

Activity #1: Ads Assume...

Time: 20 minutes



Journey Connection: Session 4 – Ads Assume...

Materials Needed: Magazines; writing and coloring utensils; paper; scissors; (optional) toy, game, or sports equipment packaging

Prep Needed:

- (Optional) Prior to the meeting, ask girls to bring in an assortment of toy, game, and/or sports equipment packaging. The girls will be writing or altering the packaging, so make sure the girls have permission from their parents to use the packaging before bringing it to the meeting.
1. Explain to the girls that advertising experts have the job of selecting pictures to place in ads and on packaging for girls to see every day.
 2. Tell them that today, they will act as the executives in charge of picking the pictures used to sell products to young people. They will decide if the pictures are right for the ad or not. Ask girls to look through magazines and cut out a variety of advertisements, which they should place in the center of the table (along with any packaging brought to the meeting).
 3. Next, ask girls to take turns choosing an item and placing it in one of three piles: products for girls, products for boys, and products for both boys and girls.
 4. Ask the girls to say quickly whether they agree with the choices for each pile and if not, explain why. Here are some questions you might pose to the group:
 - How would you describe the images you're seeing?
 - Who is shown using the product in these images? Who is in the background?
 - Are you seeing any stereotypical images in the ads?
 - Which images seem to appeal most to girls?
 - Which seem to appeal more to boys?
 - How does the image make you want to have the product it advertises?
 - Do any girls or boys you know use this product?
 - Do you know whether they like it?
 - Why might a boy or girl want or not want to use this product?
 5. Now ask the girls to pile up any of the images or packaging they think should be changed because it doesn't represent a real view of the way girls or boys act in the world.
 6. Invite girls to use the art supplies on hand to alter the ads or packing to represent a real view of their world. They might cross out, redraw, rewrite, or rearrange the ad.

Activity #2: Defining Real Beauty

Time: 15 minutes

Journey Connection: Session 9 – Defining Real Beauty

Materials Needed: Magazines or books with a range of images; sticky notes; whiteboard or large paper; writing and coloring utensils; (optional) other art supplies

1. As the girls continue with this journey, they will create and share a story about the importance of avoiding stereotypes and not letting someone else's ideas limit what women and girls can do. Before they take action on stereotypes, have them explore their own thoughts and feelings about beauty and the importance of not conforming to anyone else's definition of beauty.
2. Invite girls to leaf through the magazines and books. Ask each girl to select one image that she thinks is beautiful based on her own ideas, and put a sticky note with her name on it on the image.
3. Once all the girls have chosen an image, discuss why they chose what they did, and in what ways they consider the image to be beautiful. What do the images have in common? Are any of them alike? How are they different?
4. As girls speak, create a list of the various reasons girls consider something beautiful. Label the list "Qualities of Beauty."
5. Next, ask girls to look at the list they've compiled and, using the list, come up with a definition of beauty that they all agree upon.
6. Ask girls what their definition says about beauty.



Activity #3: Snack Chat

Time: 15 minutes

Journey Connection: Questions link to multiple sessions

Materials Needed: Healthy snack

While enjoying a healthy snack of your choice, here are some things to talk about:

- What kinds of media do you enjoy the most? How is beauty defined in the media? How is the media definition similar or different to this group's definition of beauty?
- Who is your favorite female protagonist? Why do you like her? Do you think she is beautiful? Why or why not?
- What is the best story you have ever read or heard? What made it so great?

Activity #4: A Good Yarn

Time: 10 minutes

Journey Connection: Session 5 – A Good Yarn

Materials Needed: Ball of yarn

1. Have girls do this activity to get their creativity flowing and see how they can come together to create a story that belongs to them all. After all, to continue this journey and earn the Speak Out Award, the girls will need to work together to create and share a story that inspires others to prevent stereotyping.
2. Invite the girls into a circle.
3. Hand the ball of yarn to one girl and ask her to start a story—or “yarn”—with one sentence. Her sentence can be as humorous or as outrageous as she likes.
4. Once the first girl has spoken, she holds onto the thread end of the yarn, tosses the ball to another girl so they yarn unwinds, and calls out, “What happens next?”
5. The second girl adds a sentence to the story, and tosses the ball of yarn while still holding onto part of its thread, and so on around the circle.
6. When the story is finished, point out that the yarn has formed a web, connecting all the girls and symbolizing that the story they told belongs to every girl present.

Wrapping Up

Time: 10 minutes

Materials Needed: (Optional) Make New Friends song lyrics poster

Close the meeting by singing Make New Friends and doing a friendship circle.

More to Explore



- Field Trip Ideas:
 - Go to a costume shop or a local youth theater group and have girls try on different roles. Use costumes, makeup, and acting techniques to make the roles more interesting.
- Speaker Ideas:
 - Invite a storyteller or author to the meeting to talk to the girls about sharing stories in creative and inspiring ways.

