**FOR IMMEDIATE RELEASE**

[Month] [Year]

Contact:

[Name]

[Email Address]

[Phone Number]

**Join Girl Scouts in [City] Today!**

[City, State] At Girl Scouts River Valleys, girls matter. We have supported girls through a unique all-girl, girl-led environment for more than 100 years. That’s right—100 years! With that history, it’s safe to say we know girls. There are no limits to a girl’s success and at Girl Scouts, we create opportunities that help girls see that. As a Girl Scout member, your girl will enjoy a girl-led and girl-focused safe environment within a network of friends, where she can feel confident while learning and exploring.

At Girl Scouts, she’ll explore the outdoors, get hands-on STEM experiences, gain the skills she needs to reach her potential, and unleash her inner leader. Every girl is welcomed with her unique interests, skills, and quirks. Whether your girl is getting started as a Girl Scout Daisy, or joining as a high school Girl Scout Ambassador, she’ll explore her interests, take on challenges, and build healthy relationships.

Troops are forming in the [City] area. Find out more and sign your girl up today at **GirlScoutsRV.org/Join**.

**About Girl Scouts of Minnesota and Wisconsin River Valleys**

Girl Scouts River Valleys’ work is supported by 9,000 volunteers who deliver the Girl Scout Leadership Experience to over 30,000 girls in southern Minnesota, western Wisconsin, and one county in Iowa. Everything a Girl Scout does centers around practicing leadership through STEM, the outdoors, development of skills, and entrepreneurship. Our leadership program is designed to meet her where she is now and to grow along her.

Girl Scouts River Valleys is one of the largest Girl Scout councils in the country and is recognized as a thought leader in helping girls develop into women of courage, confidence, and character, empowered to make the world a better place.