



What's right with this booth?



What's wrong with this booth?

GIRL SCOUT COOKIE BOOTH ETIQUETTE

To make the most out of your Girl Scout cookie sale and to ensure that our partners allow us to continue to sell at these booths, it's important to keep a few things in mind (as demonstrated by our two cartoons below!). Customers enjoy learning and hearing more about the group that they are buying from, so be sure to have fun, informative signage, and talk with your customers about your Girl Scout troop. **We know you can do it!**



Here's what a great cookie booth looks like:

- Girls are smiling and making eye contact, ready to greet potential customers in a welcoming way
- Girls are wearing sashes (or other Girl Scout apparel)
- Appropriate adult supervision
- Ideally, at least two, but no more than six girls present (excludes Juliettes/individual Girl Scouts)
- Sign is neat, clearly identifies booth as a Girl Scout cookie booth, and includes troop number
- Sign showcases troop goals
- Table is neat and clean with cookie varieties on display



Good cookie booth behavior by girls and adults is expected. This helps strengthen our relationship with the business and makes potential Girl Scouts want to be a part of the Girl Scout Movement.



Here's what a poorly managed cookie booth looks like:

- Girl is being loud and disruptive
- No adult supervision
- Neither girl is wearing a sash or vest
- Loose money is on the table
- Girls are not smiling or being warm and pleasant to customers
- No cookies on display
- Girl is listening to music
- Non-Girl Scout family member/friend present
- Sign is sloppy, does not designate product for sale as Girl Scout Cookies, and troop number is not clearly identified
- Food and drink at booth
- Girl is doing homework

Other things to watch out for:

- Girls may not sell products other than Girl Scout Cookies
- Girls must stay at their designated booth location. No wandering through the store



Bad cookie booth behavior jeopardizes future cookie booths and is a poor reflection of all Girl Scouts. Reports of bad behavior may result in removal of cookie booths for that troop.