



POWER GIRLS

Powered by Girl Scouts River Valleys

June 16-21, 2019 at Camp Lakamaga

For the past three summers, Girl Scouts River Valleys—in partnership with Dunwoody College of Technology and other community supporters—has provided unique experiences for girls to explore **STEM**. Whether a week-long camp or a day-long workshop, girls practiced problem solving, experimented with technology, developed leadership, and took positive risks by discovering new things—like woodworking, welding, sustainable design, and renewable energy. **Led by female Dunwoody instructors**, girls explored a range of educational and career options, all in a supportive girl-centered environment.

For the first time last summer, Girl Scouts River Valleys offered **Power Girls**, a one-of-a-kind, six-day camp. While we know the demand for female-led trades programming is high among our Girl Scouts, even we were surprised at how quickly the camp filled! Throughout the successful six-day camp, 80 girls became construction leaders, learned how to use new tools, and put their skills to

the test as they built the exterior of two tiny homes. When they weren't building tiny homes, girls enjoyed the outdoors and boosted their confidence through boating, archery, and outdoor survival programming.

To build on the success of last year, Girl Scouts River Valleys will again offer **Power Girls—a six-day trades-based camp experience**—Sunday, June 16 to Friday, June 21. The focus of the camp will be to finish the interior of these two tiny homes and build the exterior of one to two tiny homes, allowing girls to round out their construction skills.

We invite you to **support Power Girls** in 2019 and make this one-of-a-kind camp possible for girls. Together, we can help girls learn to lead with confidence, develop a broader sense of their capacities and capabilities, expand their math and science skills through concrete applications, and push past perceived limitations. **Together, we can build strong girls ready for success.**

► Look on the back side to see which sponsorship opportunity is perfect for you.



To learn more about the Girl Scout Camp Experience, please visit

Camp.GirlScoutsRV.org



IN PARTNERSHIP WITH:
DUNWOODY
COLLEGE OF TECHNOLOGY



2019 Power Girls Sponsorship Opportunities

\$50,000

\$25,000

\$15,000

\$10,000

\$5,000

\$2,500

SPONSORSHIP LEVELS & BENEFITS	PRESENTING SPONSOR	PIONEER SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	CONTRIBUTING SPONSOR
Event naming rights	X Exclusive naming rights to the entire event (i.e. Power Girls presented by Your Company's Name)	X Naming rights to one full day at camp				
Company logo displayed on camp signage, banners, and materials	X	X				
Company name included in media pitch to local outlets	X	X	X			
Promotional item with company logo given to each attendee (company provides item)	X	X	X	X		
Opportunity for your employees to participate at camp	X Premier Custom Experience Available for 20 employees (First choice)	X Custom Experience Available for 10 employees	X Custom Experience Available for 10 employees	X Experience Available for 5 employees	X Experience Available for 5 employees	
Invitation to experience the Power Girls Camp (Date and time to be selected by GSRV staff)	X	X	X	X	X	X
Company logo on marketing collateral	X • All promotional mailings* • All e-communications* • All social media posts* • Camp website* • Camp t-shirt • Sponsor lockup	X • All promotional mailings* • Two e-communications* • Three social media posts* • Camp website* • Camp t-shirt • Sponsor lockup	X • All promotional mailings* • One e-communication* • Three social media posts* • Camp website* • Camp t-shirt • Sponsor lockup	X • One e-communication* • Two social media posts* • Camp website* • Camp t-shirt • Sponsor lockup	X • One e-communication* • One social media post* • Camp website* • Sponsor lockup	X • One social media post* • Camp website* • Sponsor lockup
Acknowledgment in post-camp summary/story to River Valleys members*	X	X	X	X	X	X

GIRL SCOUT CAMP SPONSORSHIP - \$1,250

Want to make all the difference in a Girl Scout camper's summer? As a Girl Scout Camp sponsor, you have the ability to provide a girl the opportunity to attend 2019 Power Girls camp who otherwise wouldn't be able to attend.

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

If you have any questions, or are interested in an exclusive sponsorship opportunity, please contact Corporate Relations and Events Manager Mollie Thompson at 651-251-1249 or Mollie.Thompson@girlscoutsvr.org.

*NUMBER OF IMPRESSIONS

- Mailings: 18,000
- E-mails: 18,000
- Social media: ±2,000
- Camp website: ~170,000 yearly
- Post-camp summary & story to River Valleys members: 22,000