Service Unit Team Enrichment: September 2015

Topics

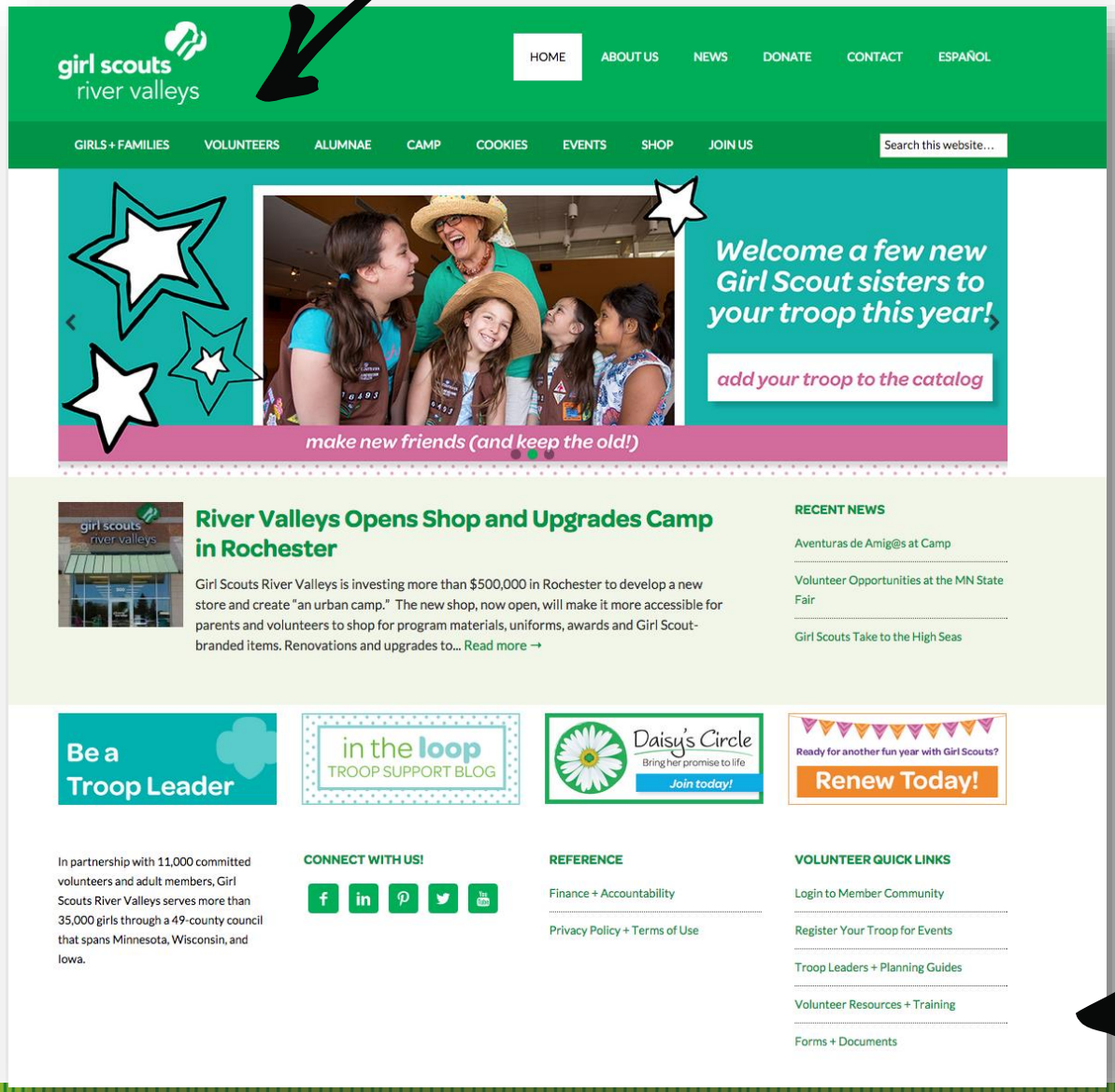
- The Service Unit Support Team
- Web 101 for Volunteers
- Product Program 2016 Updates
- Family Giving

The Service Unit Support Team

Chelsey Foeller, Lawren Batt, Maylee Vue, Pauline Wangen, Barb Bartelson, Kathy Aase

Web 101 for Volunteers

- Volunteer resources
- Troop Leader resources
- Events
- Camp
- Join
- Cookie
- News
- Search Bar



Volunteer resources can be found on the home page.

The **"Volunteer Quick Links"** section is a helpful resource to find those common links fast from the home page

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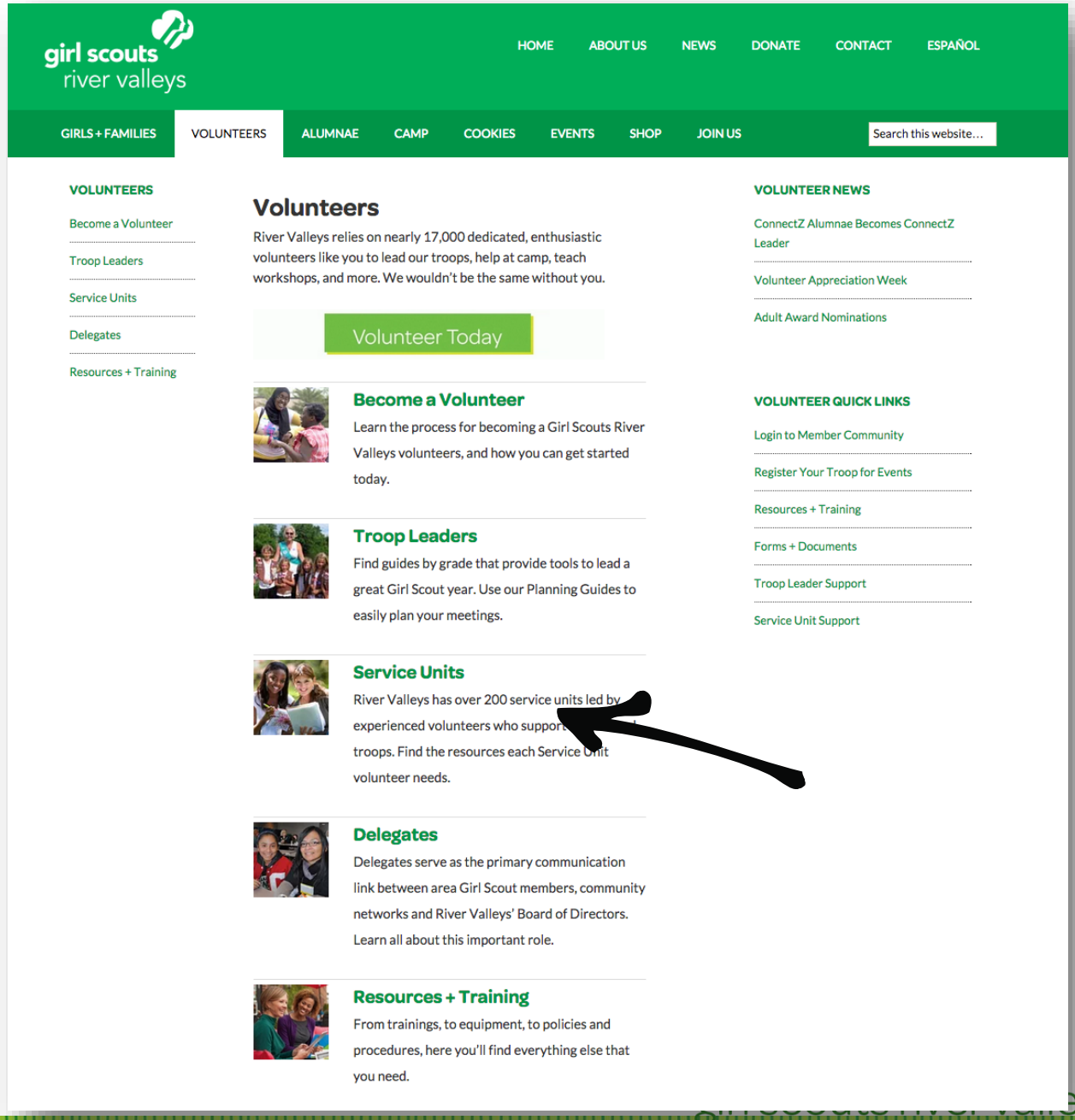
Volunteer Resources

Volunteer resources include information for **Troop Leaders** and **Service Units.**



Volunteer Resources

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HOME | ABOUT US | NEWS | DONATE | CONTACT | ESPAÑOL

GIRLS + FAMILIES | VOLUNTEERS | ALUMNAE | CAMP | COOKIES | EVENTS | SHOP | JOIN US

Search this website…

VOLUNTEERS

- Become a Volunteer
- Troop Leaders
- Service Units
  - Service Unit Support
  - Service Unit Manager
  - Registrar
  - Recruiter
  - Treasurer
  - Family Giving Coordinator
  - Troop Mentor
  - Communications
  - Event Coordinator
  - Resource Coordinator
  - Volunteer-Led Day Camps
- Delegates
- Resources + Training

Service Units

Service Units are made up by many dedicated volunteers working to build the Girl Scout experience in their immediate area. River Valleys' service units are led by experienced volunteers who support leaders and troops.

What Does a Service Unit Do?

- Service unit team members and troop representatives meet several times throughout the year to share ideas, receive training, and talk about important announcements.
- Service units may organize events like:
  - Community-wide service projects
  - Summer day camps
  - Family events
  - Cookie Rallies
  - Thinking Day celebrations
  - Award ceremonies

Full-Team Resources

These documents are for the whole Service Unit team. You will find position-specific resources on the position pages, to your left.

- Online Service Unit Trainings
- Service Unit Plan
- Service Unit Roster
- Service Unit Evaluation
- Service Unit Event Guide
- Working Together: Co-Op Troop Leadership
- Guide to Bridging
- Event Guides – Work Plans for Girl Scout events

Service Unit Directory

Here's a handy new feature – a Service Unit description and directory!

Service Unit Directory

Use the table below to find your service unit – search by city, zip code, school, or school district.

- Submit updates to the Service Unit Directory here

Search:

SERVICE UNIT #	SERVICE UNIT NAME	CITIES/TOWNS	ZIP CODES	ELEMENTARY SCHOOLS	SCHOOL DISTRICT NAME
120	Annandale	• Annadale	• 55302	• Annandale Elementary (Bendix)	• Annadale
121	Arbor Lakes	• Maple Grove	• 55311 • 55369	• Ave Maria Academy • Basswood Elementary • Cedar Island Elementary • Heritage Christian Academy • Oak View Elementary	• Osseo

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Volunteer Resources

NEW **downloadable resources are** available for recruiting too. (Including this cute poster.)

Service Unit Recruitment Materials

The downloadable materials on this page are available to all Girl Scouts River Valley
for use in promoting Girl Scouting in the community. However, material orders can
by Service Unit Mangers and Service Unit Recruiters.

Expand the headings below to learn more about the available resources.

Web and Social Media Images

Printables: Resources and Activities

Materials for Order: Personalized Items and Giveaways

Troop Expansion Resources

Here's how you find the **Troop Leader Resources**

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HOME | ABOUT US | NEWS | DONATE | CONTACT | ESPAÑOL

GIRLS + FAMILIES | VOLUNTEERS | ALUMNAE | CAMP | COOKIES | EVENTS | SHOP | JOIN US

Search this website…

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Girl Scouts River Valleys is investing more than $500,000 in Rochester to develop a new store and create "an urban camp." The new shop, now open, will make it more accessible for parents and volunteers to shop for program materials, uniforms, awards and Girl Scout-branded items. Renovations and upgrades to... Read more →

RECENT NEWS

- Aventuras de Amig@s at Camp
- Volunteer Opportunities at the MN State Fair
- Girl Scouts Take to the High Seas

Be a Troop Leader

in the loop TROOP SUPPORT BLOG

Daisy's Circle — Bring her promise to life — Join today!

In partnership with 11,000 committed volunteers and adult members, Girl Scouts River Valleys serves more than 35,000 girls through a 49-county council that spans Minnesota, Wisconsin, and Iowa.

CONNECT WITH US!

REFERENCE

- Finance + Accountability
- Privacy Policy + Terms of Use

Volunteers

River Valleys relies on nearly 17,000 dedicated, enthusiastic volunteers like you to lead our troops, help at camp, teach workshops, and more. We wouldn't be the same without you.

Volunteer Today

Become a Volunteer

Learn the process for becoming a Girl Scouts River Valleys volunteers, and how you can get started today.

Troop Leaders

Find guides by grade that provide tools to lead a great Girl Scout year. Use our Planning Guides to easily plan your meetings.

VOLUNTEERS

- Become a Volunteer
- Troop Leaders
  - Troop Leader Support
  - Daisy Leaders
  - Brownie Leaders
  - Junior Leaders
  - Cadette Leaders
  - Senior Leaders
  - Ambassador Leaders
- Service Units
- Delegates
- Resources + Training

Troop Leaders

Troop leaders are at the core of many girls' scouting experience. In this section, you will find the tools and information you need to support girls at each Girl Scout level.

Daisies: Kindergarten + First Grade

Daisies begin building life skills as they grow with new friends. They earn petals and leaves as they learn about themselves and Girl Scouting.

Lead your troop.

Brownie: Second + Third Grades

Brownies explore their world with their Girl Scout friends. They develop cooperation and other skills as they connect with their community.

Lead your troop.

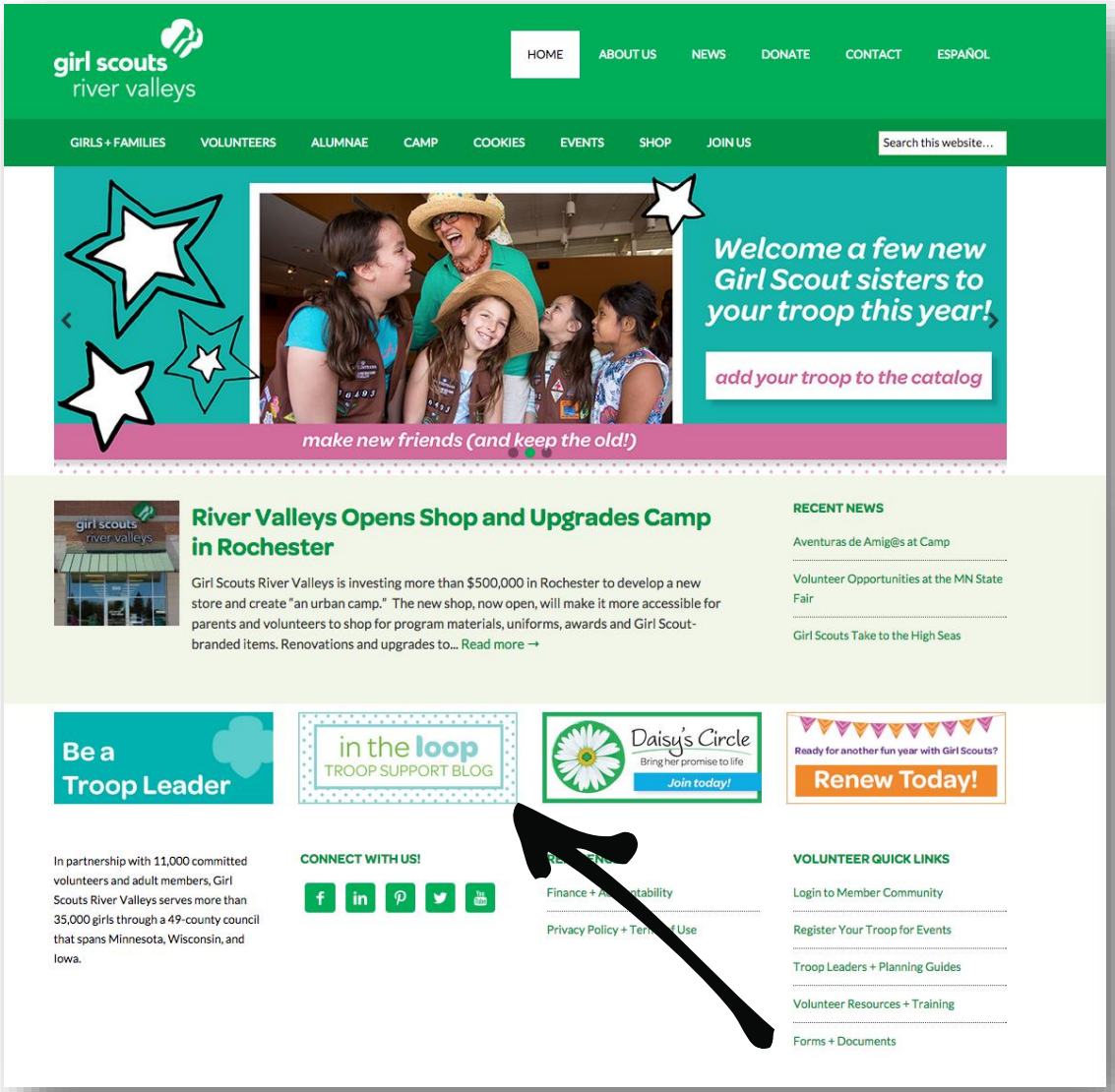
OTHER ONLINE TOOLS

- Login to Member Community
- Register Your Troop for Events
- In the Loop: Troop Support Blog

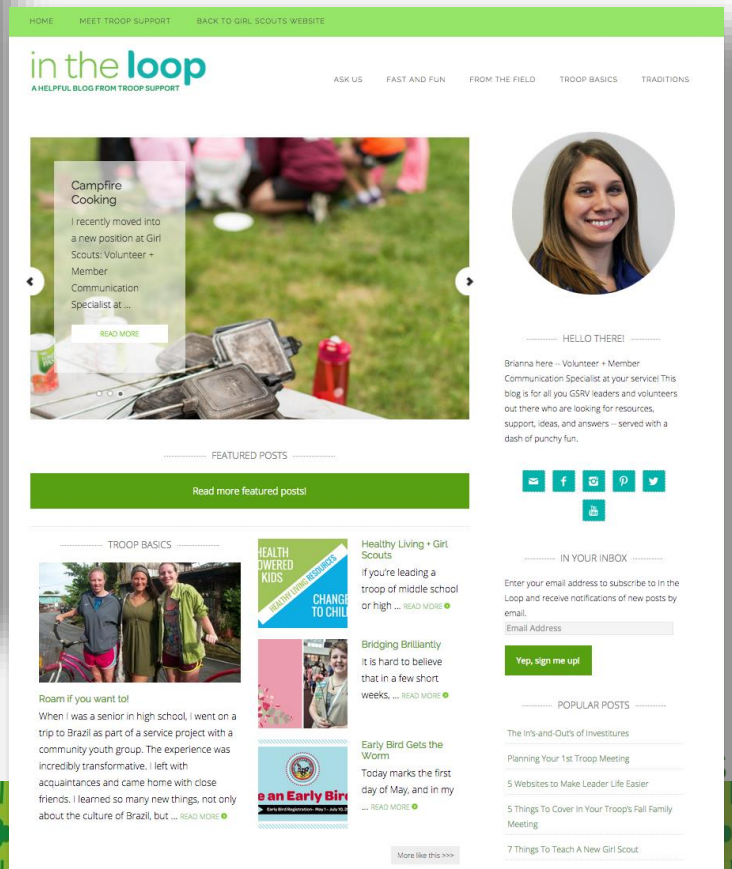
CONTACT + SUPPORT

- Contact Us
- Troop Leader Support
- Service Unit Support

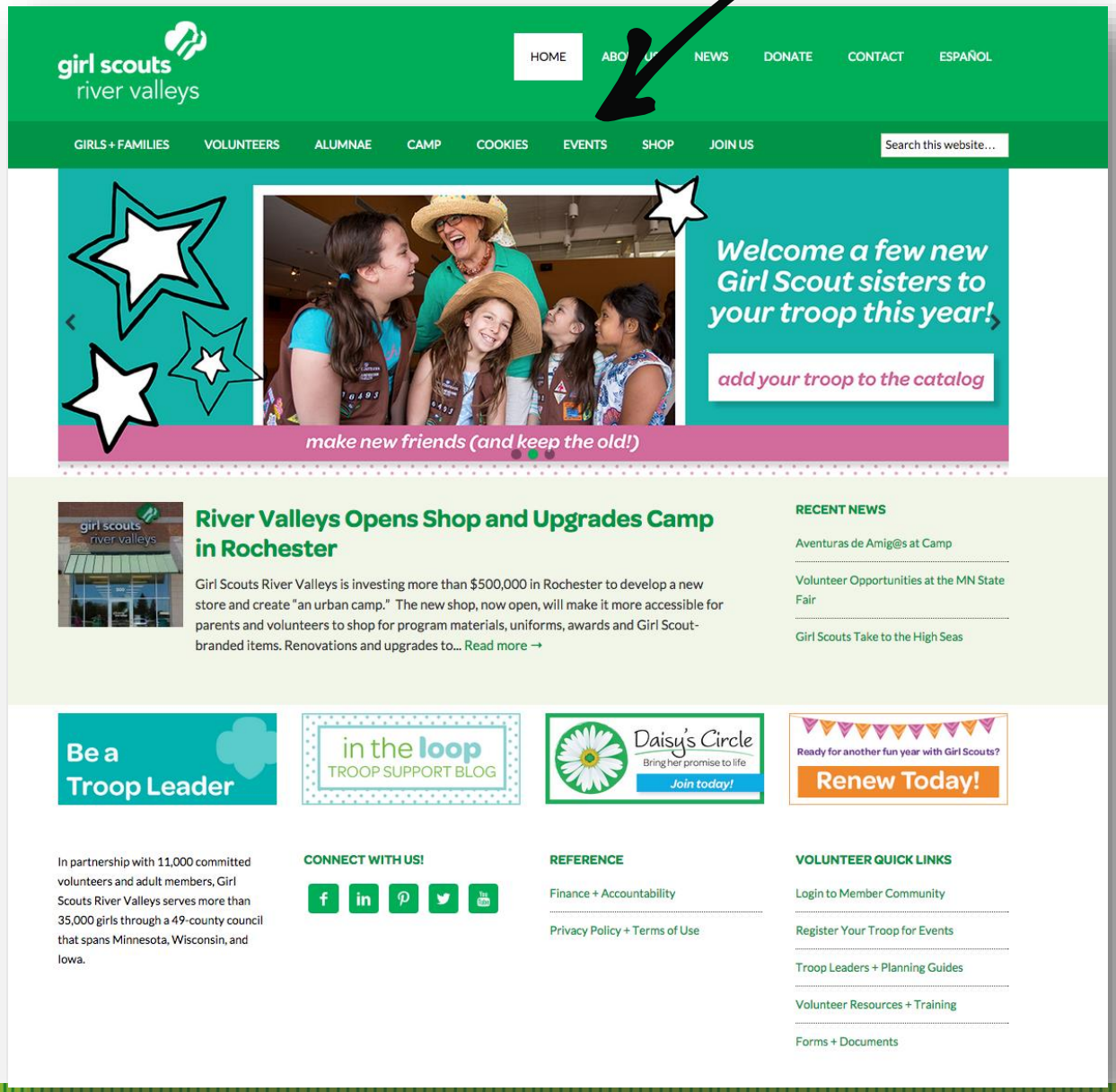
Troop Leader Resources



Check out the always helpful and entertaining, *In the loop* **Troop Support Blog**



Event Information



Council sponsored events are the best. Troop Support staff say searching by program level is their favorite.

Event Information

Here's the patch to find the listings.

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HOME | ABOUT US | NEWS | DONATE | CONTACT | ESPAÑOL

GIRLS + FAMILIES | VOLUNTEERS | ALUMNAE | CAMP | COOKIES | EVENTS | SHOP | JOIN US

Search this website…

EVENTS

- By Category
- By Location
- All Events
- Event Policies

Events

There is always a new or unique experience waiting for you at Girl Scouts River Valleys! Events are available throughout the council and include badge-earning activities, camp adventures and volunteer enrichment opportunities. Sign up today and get ready to have fun making new friends, building practical skills and exploring the world around you.

By Grade/Level

Find all the events for your girls or troop with our grade/level listings: Daisies, Brownies, Juniors, Cadettes, Seniors, or Ambassadors.

By Category or Location

Search by category to see the events that interest you most, or search by location to find the ones nearest you.

All Events

See all the events River Valleys offers in one place.

Event Policies

Review the policies that apply to all Girl Scouts River Valleys events, camps, programs, meetings and trainings.

All Events

Event or location keywords… | Near address or zip code…

Show More Search Options

START DATE	EVENT	LOCATION NAME	CITY
Wed 9/02	Evening Trail Ride	Camp Elk River	Zimmerman
Wed 9/02	Girl's Guide to College Success – 3 Session Series	St. Paul Service Center	St. Paul
Thu 9/03	Evening Trail Ride	Camp Elk River	Zimmerman
Thu 9/03	Gold Award Webinar-Going for the Gold	[Online]	[Online]
Fri 9/04	Mini Horsing Around	Camp Elk River	Zimmerman
Mon 9/07	Closed for Labor Day	[Calendar]	[Calendar]
Fri 9/11	Evening Trail Ride	Camp Elk River	Zimmerman
Sat 9/12	Website Designer Badge Day	Mall of America	Bloomington
Sat 9/12	Website Designer Badge Day	Mall of America	Bloomington
Sat 9/12	Silver Award Workshop: Dream It, Achieve It!	St. Paul Service Center	St. Paul
Sun 9/13	Horse Tails	Camp Elk River	Zimmerman
Tue 9/15	Girl's Guide to College Success - 3 Session Series	Brooklyn Center Service Center	Brooklyn Center
Sat 9/19	Horse Tails	Camp Elk River	Zimmerman
Sat 9/19	Horse Tails	Camp Elk River	Zimmerman
Sat 9/19	Horse Tails	Camp Elk River	Zimmerman
Sat 9/19	Nuclear Science and Technology at Xcel Energy	Xcel Energy Nuclear Power Plant	Monticello

Horse Tails

Start Date + Time: 9/19/15 at 9:30 AM | **End Date + Time:** 9/19/15 at 12:00 PM

Location: Camp Elk River | Zimmerman, MN

Grade Range: 2–12

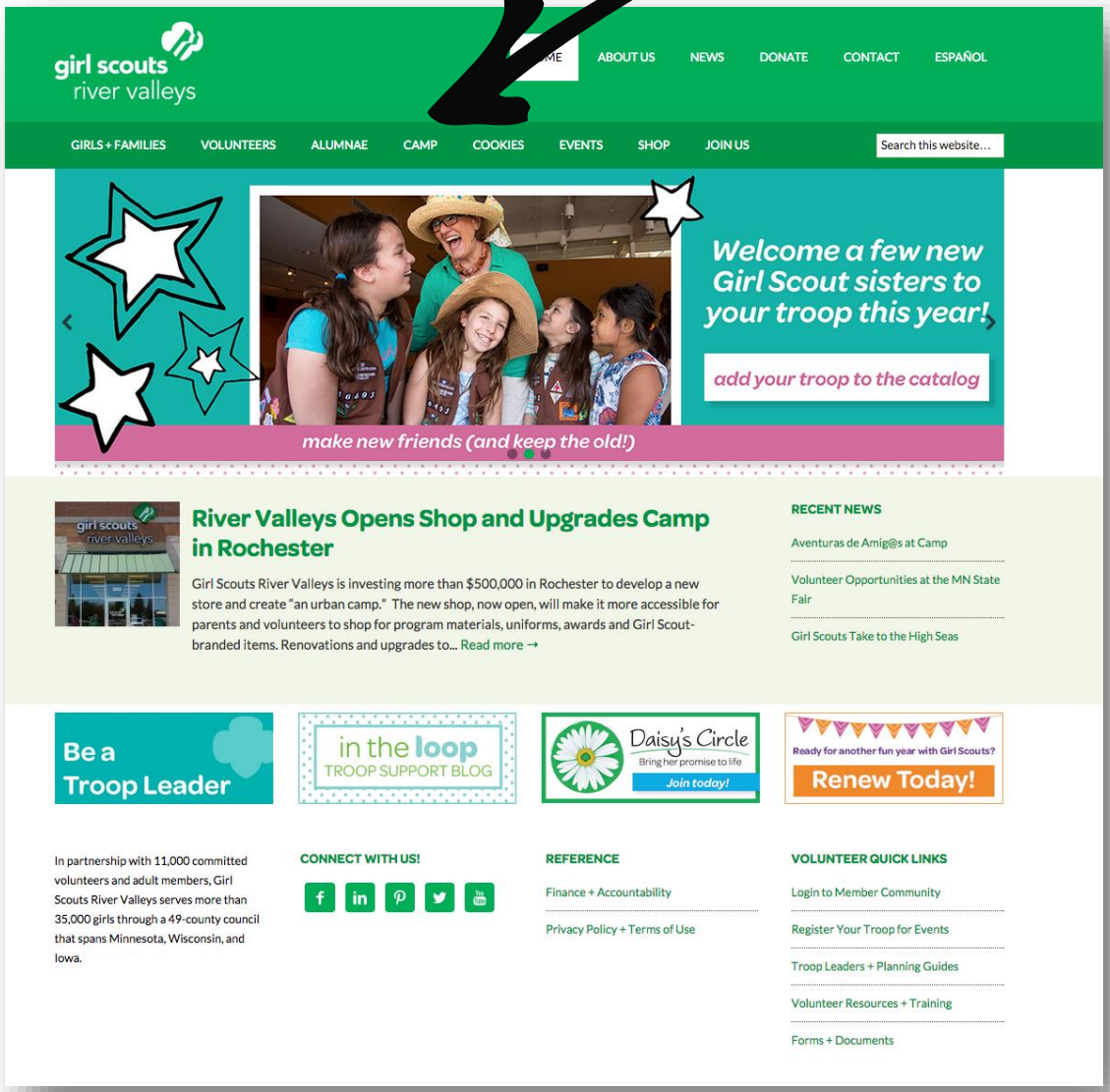
Fee: $25

Register online here.Register here. | If you are not a current Girl Scout member, please register by phone at 800-845-0787.

Experience the basics of horse safety and care. Groom, tack and increase your comfort level around horses, and spend 30 minutes in the ring on either a pony or horse. This event is perfect for those looking to improve their skill base or those without any experience. Adults must attend with girls, but do not ride.

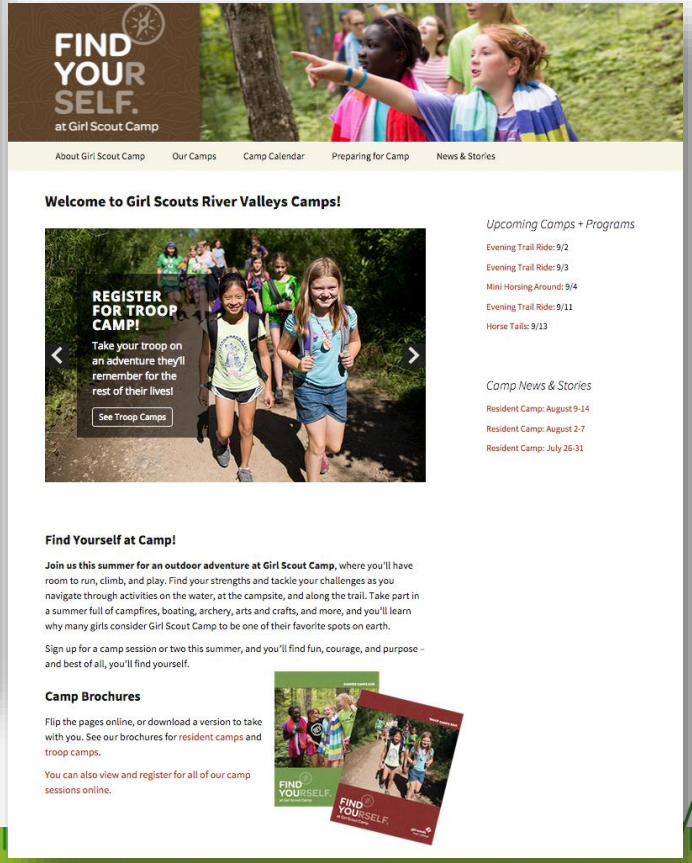
If you have questions or would like to register by phone, please call 800-845-0787.

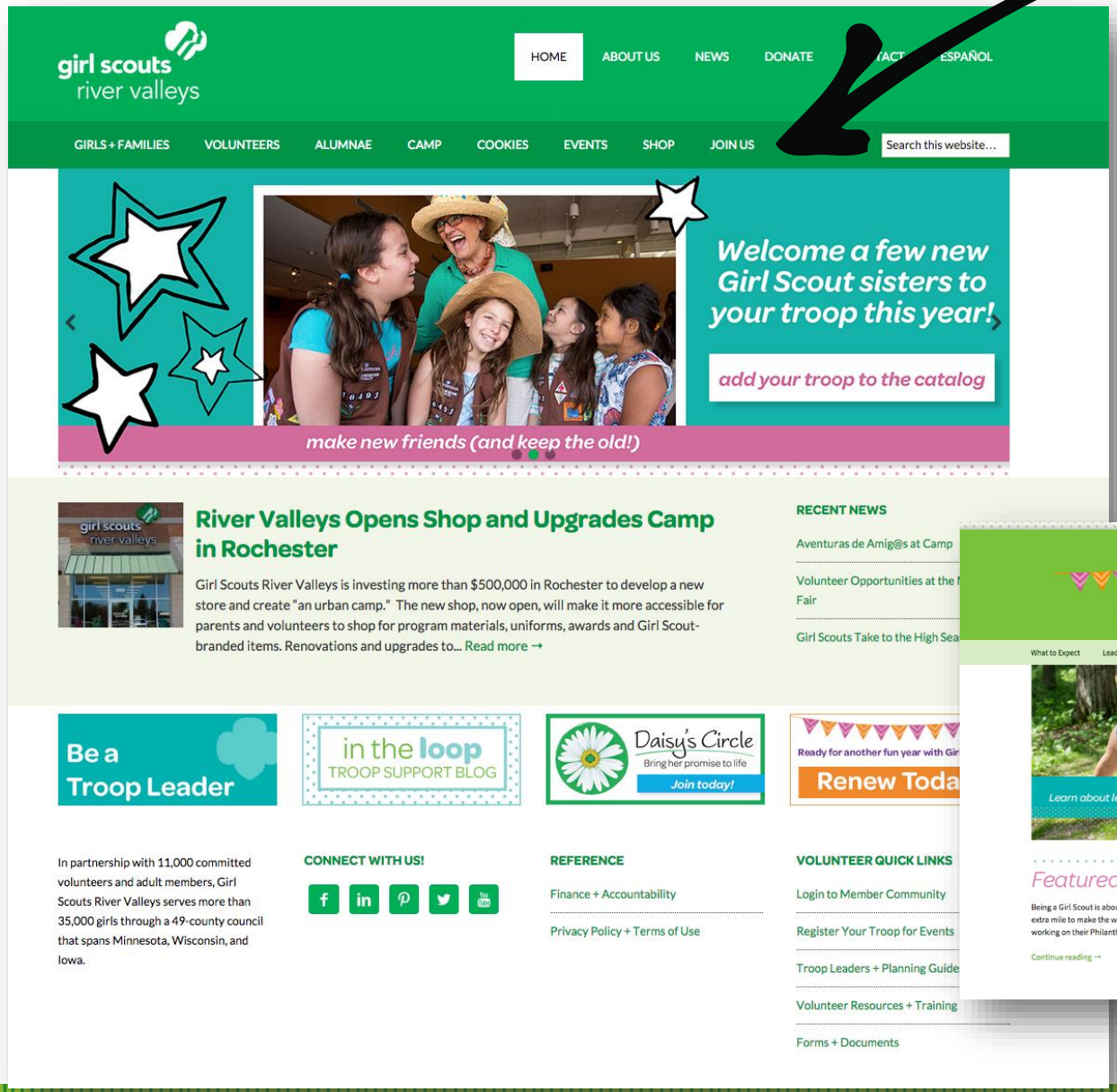
FILED UNDER: AMBASSADOR (11–12), BROWNIE (2–3), CADETTE (6–8), GIRL SCOUT GRADE LEVEL, HORSE EVENTS, SENIOR (9–10), YEAR-ROUND PROGRAMS

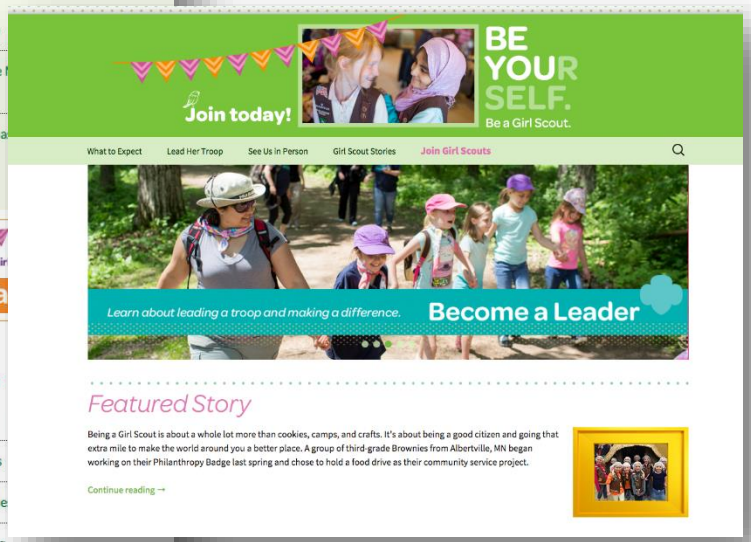


Camp

On the camp site, you can find out about specific camps, see the camp brochure (page by page) and register for programs.







Join!
Click on "join" and you'll have the option of going to the "Be Yourself" site, geared toward prospective volunteers and families.

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Join Us

Become a Girl Member

Girls can join from kindergarten through high school. Join today.

Learn more about how you can Be Yourself as a Girl Scout.

Become a Volunteer

Your gift of time helps girls grow into leaders. Get started today.

Need more info? Learn all about volunteering.

Already a Girl Scout? Renew

Renew your membership online. Don't miss out on opportunities to ride a horse, camp under the stars, earn a badge or make a new friend this year.

Support Girl Scouts River Valleys

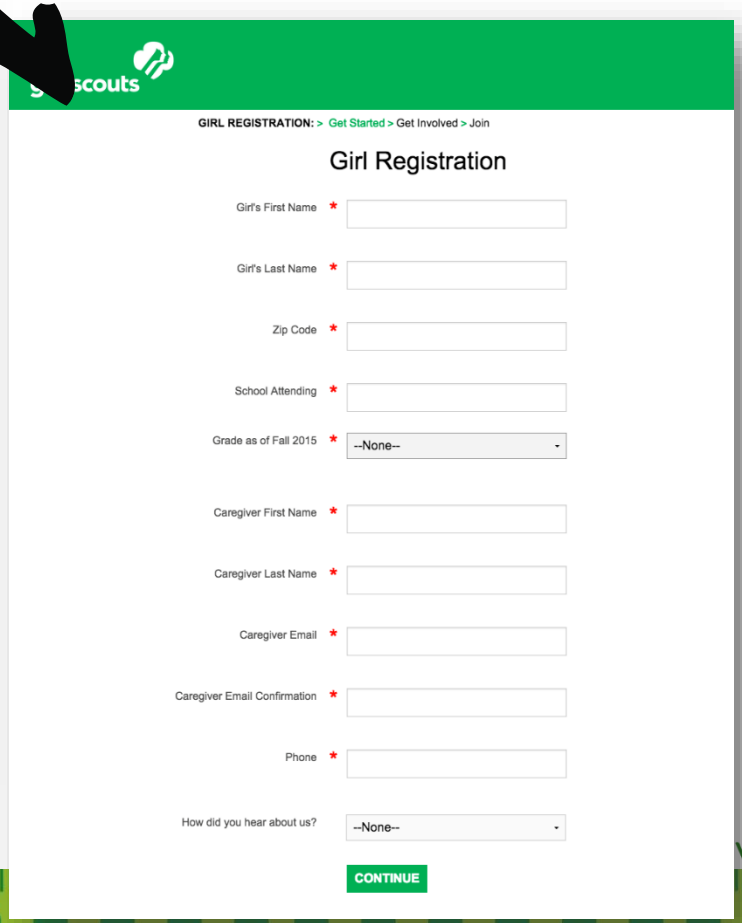
Help today's girls become tomorrow's leaders. We serve over 60,000 members annually, extending opportunities to all girls. Support us today.

Membership Fast Facts

- National member dues are $15 annually.
- Financial assistance is available for membership, uniforms, and activities

You can join, become a volunteer, renew, or donate – all from this page.

One more click and you can register.



GIRL REGISTRATION: > Get Started > Get Involved > Join

Girl Registration

Girl's First Name *

Girl's Last Name *

Zip Code *

School Attending *

Grade as of Fall 2015 * --None--

Caregiver First Name *

Caregiver Last Name *

Caregiver Email *

Caregiver Email Confirmation *

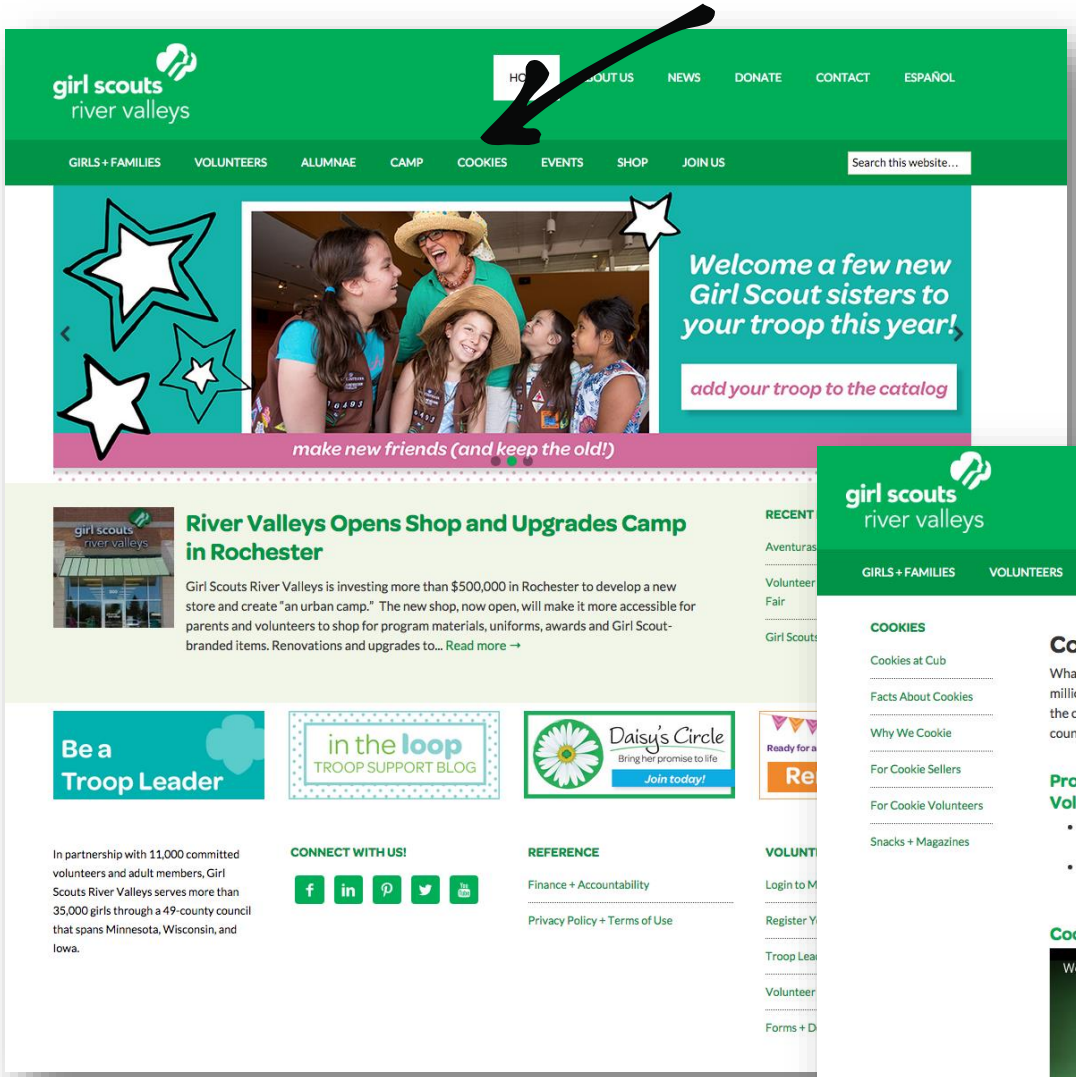
Phone *

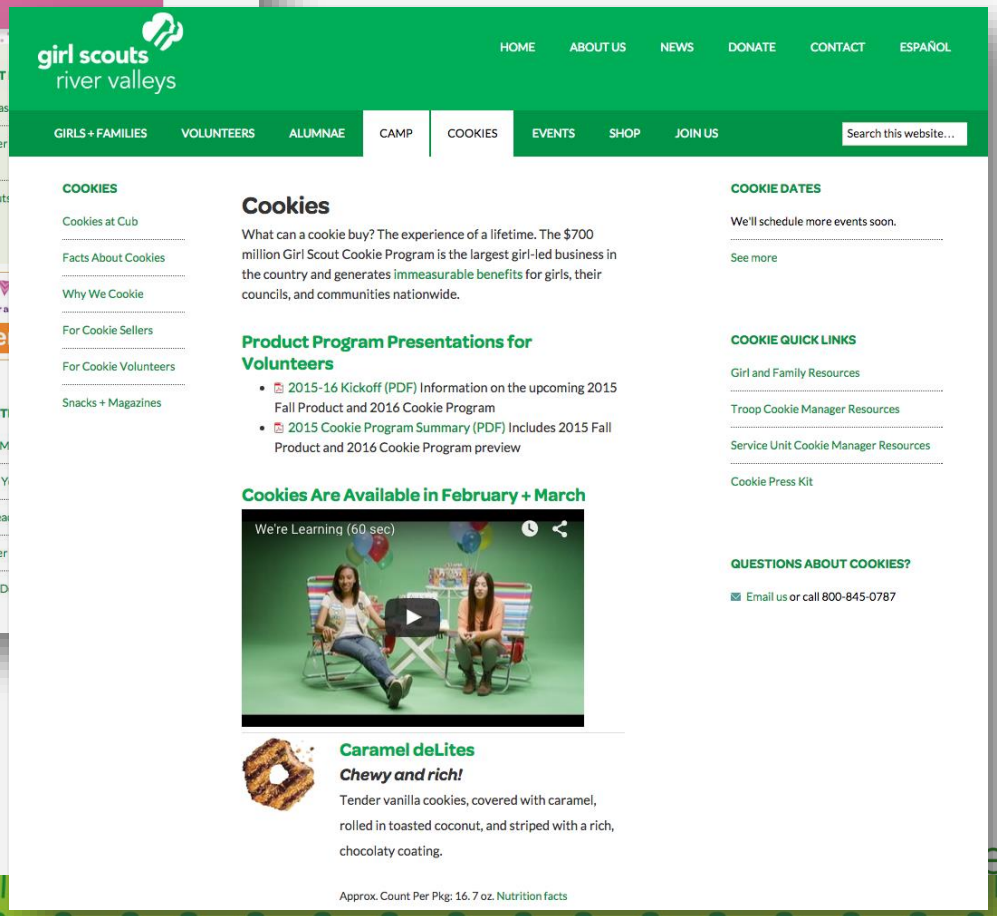
How did you hear about us? --None--

CONTINUE

Cookie Page

During Fall Product sales and Cookie season, the Cookie page has tons of resources.





All the **News** you need (and want) to know!

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REFERENCE

- Finance + Accountability
- Privacy Policy + Terms of Use

VOLUNTEER QUICK LINKS

- Login to Member Community
- Register Your Troop for Events
- Troop Leaders + Planning Guides
- Volunteer Resources + Training
- Forms + Documents

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Read the full story in Rochester's Post-Bulletin.

Aventuras de Amig@s at Camp

In partnership with Casa de Esperanza Fuerza Amigos Youth Program and with support from The Minneapolis Foundation, more than 30 Latina girls in middle and high school from the Twin Cities

Volunteer Opportunities at the MN State Fair

Little Farm Hands received an overwhelming response from Girl Scouts and would like to extend a huge thank you! At this time, they have all of the volunteers they need this year, but there are still a number of opportunities to volunteer at the fair with other organizations:

- Moo Booth
- Common Table
- EquiMania!
- Math on a Stick
- Alphabet Forest

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Don't forget about the **"Search Bar"** – it's an awesome tool on our website!
Where is that Troop Number Request form again? Ah...a quick search and there it is!

2016 Program Year Updates

Product Program

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Snacks + Magazines Updates

Simplified program:

- No paperwork to collect or turn in
- 75% fewer materials to distribute
- Less data entry

Streamlined participation:

- In-person snacks
- Online snacks
- Online magazines

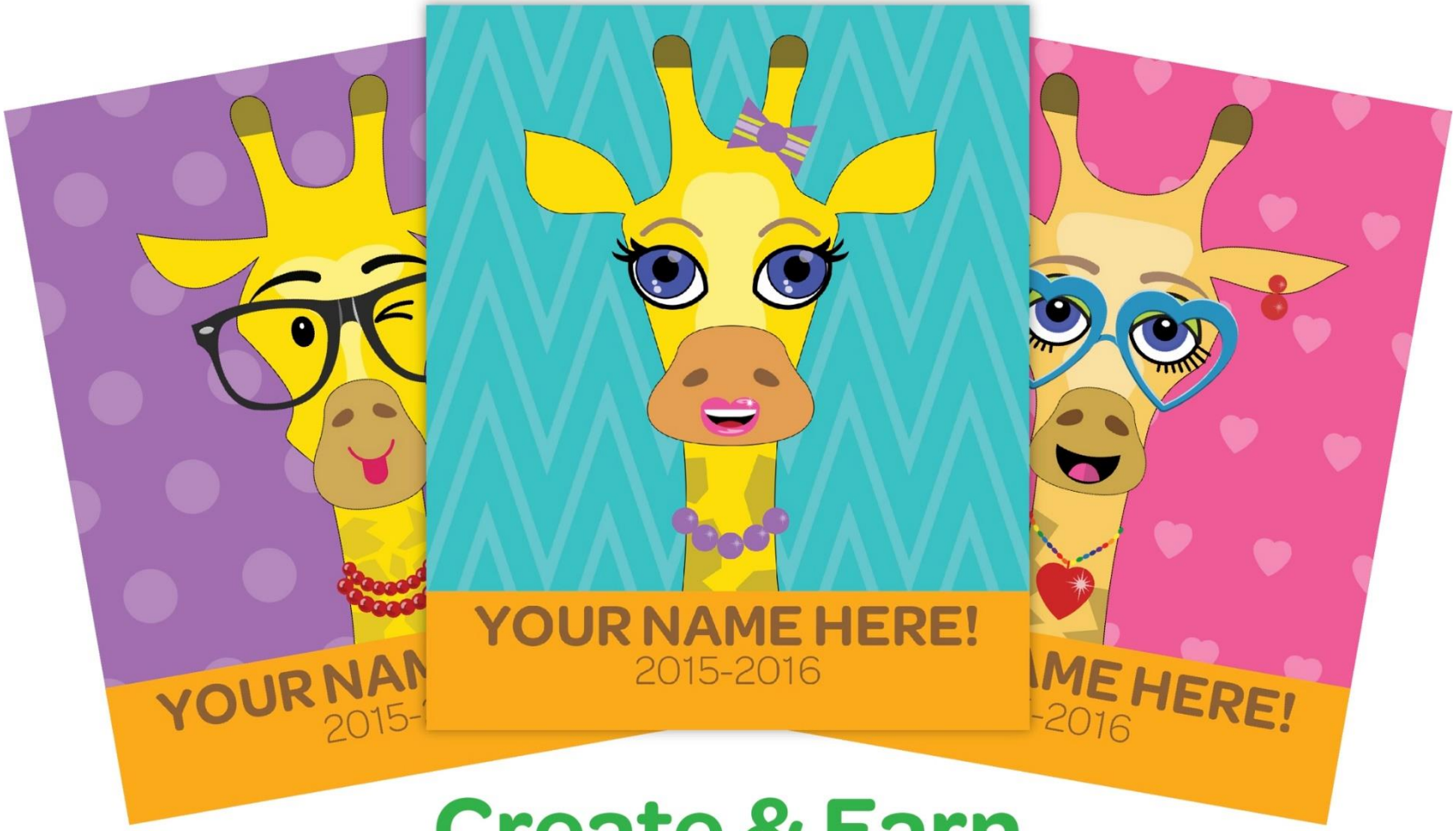
Increased troop proceeds:

- $3.00 per magazine subscription
- $1.00 per snack item

Service unit bonus:

- $10 per additional girl selling
- Maximum $500

MyPatchCreation™



Create & Earn Your Own Giraffe Patch!

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Snacks + Magazines Calendar

Product Program Kickoff	August 17
Promotional mailing to troops	August 21
Materials ship to SUs	August 24
Promotional mailing to girls	August 28
Go Day	October 1
Sale ends	October 23
Product and reward delivery	November 11–13

Cookie Updates

ABC Bakers:

- 8 core cookie varieties
- Snap

Increased focus on troop rewards

Cookie Calendar

SU training	November
Cookie booth sign up begins	January 7
Troop initial order due	January 12
SU initial order due	January 16
Deliveries	January 31–February 4
Go Day	**February 6**
Cookie booths begin	February 11
Sale ends	March 20

Cookie Training

- Flexible training options
- Two courses: Overview + Snap
- Two formats: in-person or online

Location	Date	Courses Offered
St. Paul	Saturday, November 7	Overview + Snap
Brooklyn Center	Tuesday, November 10	Snap
Rochester	Thursday, November 12	Snap
Mankato	Saturday, November 14	Overview + Snap

Family Giving 2015-2016

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Recap of Last Year

- 24 service units met/surpassed their Family Giving goal and will be receiving their incentive of a gift certificate for shop or facility rental credit
- A little over $32,000 raised
- 62% of service units participated in Family Giving during the 2014-2015 school year
- The fundraising sites for each service unit were a success! $3,800 was raised via these websites.

Goals for Next Year

- 75% of service units participating in Family Giving
- 25 new Daisy's Circle members connected to Family Giving

Why Family Giving?

Family Giving is a campaign where we ask service units to educate families about the importance of paying it forward and supporting their sister Girl Scouts. Here are some of the reasons why Family Giving is important:

- The average cost to support each River Valleys' Girl Scout is over $400 per year.
- Cookies and program revenue only cover 72 percent, leaving a gap of $116 or more per girl.
- Family contributions make a huge difference in bridging this gap. The most common way that Family Giving dollars are used is for grants and Financial Assistance for girls.
- In 2014 $500,509 was awarded in Financial Assistance to girls in order to help subsidize the cost of attending programs, camps, and troop activities.

Resources for Volunteers

Materials and Resources Available to you:

- Family Giving Coordinator web page
- Donation Envelopes
- Brainstorming ideas for your Family Giving campaign
- Event planning support

Contact Service Unit Support or Alyssa Scott
(Alyssa.scott@girlscoutsrv.org)

Family Giving Incentives

- New this year if your service unit hosts an event for Family Giving where an individual asks parents and family members to make a donation, we will provide Family Giving patches for the girls who attend the event
- 10% of total amount raised if you meet/surpass your goal to be used for River Valleys shop or facility rental purchases

Resources for Volunteers

Check out resources on the GSRV site:
http://www.girlscoutsrv.org/volunteers/service-units/family-giving-coordinator/

VOLUNTEERS

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  - Treasurer
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Family Giving Coordinator

This key volunteer position works to educate and solicit Girl Scout families for Family Giving contributions from the local Service Unit area families. By raising funds at the local level, Family Giving Coordinators increase River Valleys' ability to deliver services and program to girls.

Read the Family Giving Coordinator's Responsibilities and Qualifications

Read the Family Giving Coordinator's Calendar of Duties

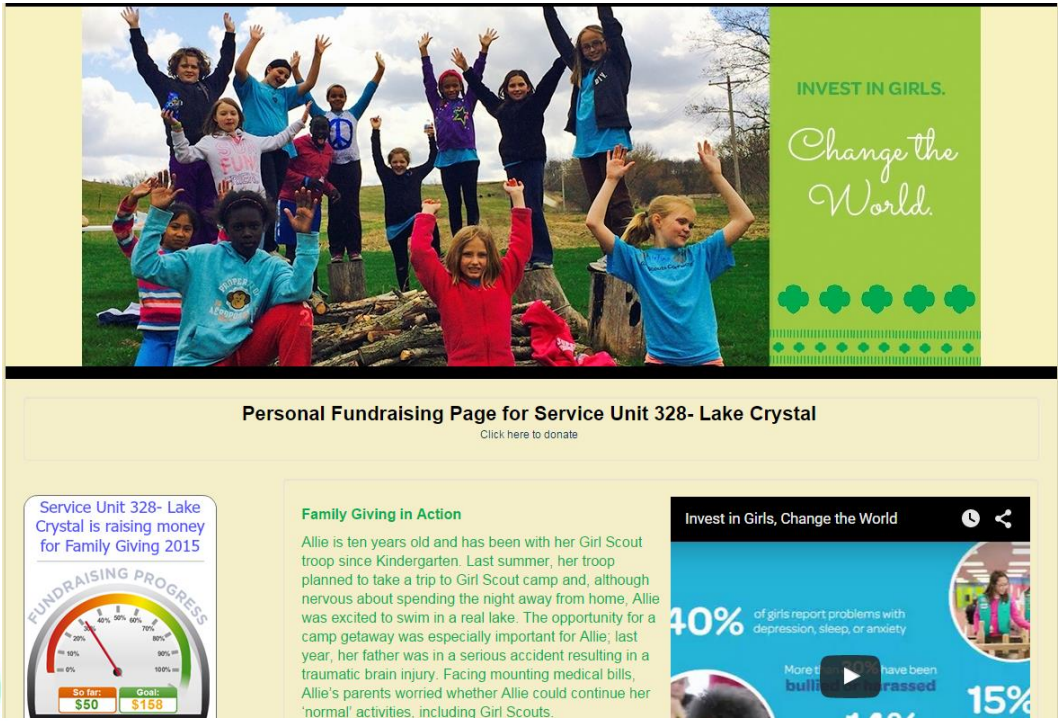
Resources

- Family Giving Coordinator's Position Description – Please sign and return
- Learn more about Family Giving!
- Sample Ask Script
- Watch the Service Unit Family Giving Coordinator Orientation

Fundraising Ideas

- Host an event such as: “He & Me” or “She & Me” events, Powderpuff Derby, Family Game Night
  - Take 5 minutes during your event to talk about the difference Girl Scouts has made in your daughter’s life
  - Share a story
  - Ask families to support girls
- Give envelopes to every troop and when a troop returns all their envelopes they are entered into a drawing for a pizza or ice cream party.
- Utilize the fundraising site set up for you and email families in your service unit

Fundraising Sites are Back!



Daisy's Circle

Daisy's Circle

Bring her promise to life

- A new, easy and fun way to support Girl Scouts River Valleys by making monthly contributions
- Daisy's Circle investors will "Bring her promise to life" by investing in girls and changing the world.
- The Founding 250 members receive an insulated lunch bag, special Daisy's Circle pin, insider updates and much more!
- You can visit daisyscircle.girlscoutsrv.org to learn more!

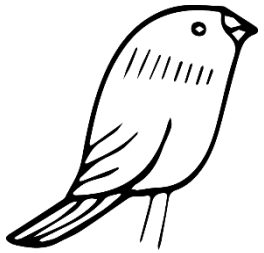
Daisy’s Circle

Family Giving Questions?

Contact Alyssa Scott, Development Associate
Alyssa.Scott@girlscoutsrv.org
651-251-1210

Any questions?

Service Unit Support Team
1-800-845-0787
GirlScouts@GirlScoutsRV.org



Thanks for volunteering!